

DANIEL TRAINER

Video producer and presenter

Social content and audio storytelling

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PROFESSIONAL PROFILE

Video producer, presenter and audio storyteller creating editorial features, independent event coverage and promotional films. Experience spans on-camera reporting, interviewing, scripting, filming, editing and live broadcasting. M.A. in Media Production with a background in social media strategy and audience engagement.

PROFESSIONAL EXPERIENCE HIGHLIGHTS

Interviewer, Presenter and Video Producer

Postmedia / Financial Post | 2025 - Present

Presented and produced stories including Money on the Line and The \$36M Toys R Us Gift Card Mountain, connecting business and consumer issues with everyday experiences.

Monterey Car Week

Independent event coverage | Monterey, California | August 2025

Reported from Pebble Beach Concours d'Elegance, producing interviews, video features and social media updates.

118Electric commercial short

Director, camera and editor | Mobile production

Directed, filmed and edited a commercial short using an iPhone SE and a gimbal.

Intersections Media

Videographer and producer | Workshop promotion

Captured workshop footage and interviewed participants and speakers for a promotional film conveying the event's highlights and key messages.

CES 2025

Independent event coverage | Las Vegas, Nevada | January 2025

Covered emerging technology and interviewed CEOs, producing video stories for YouTube and social media.

CORE SKILLS

On-camera presenting and interviewing; field and event coverage; scripting and video editing; social media content planning; livestreams and podcast production.

PROFESSIONAL EXPERIENCE

YouTube Content Creator

Self-published | Calgary, Alberta | 2025 - Present

- Produce journalism and event coverage for YouTube and digital platforms, from scripting and filming to editing and publishing.
- Manage content calendars, search engine optimization (SEO) and audience analytics; maintain consistent branding across channels.

Radio Host and Podcaster

Spirit Live.FM | Toronto, Ontario | September 2023 - 2024

- Hosted and produced daily broadcasts with integrated livestream video and interactive audience programming.
- Produced and published Design Voices podcast episodes on Apple Podcasts and Spotify via RSS.com.

Radio Presenter and Producer

CJSW.FM | Calgary, Alberta | January 2022 - 2023

- Produced and hosted weekly campus broadcasts, tailored programming to student audiences and created radio advertisements.

Radio Presenter and Producer

XRAY.FM / KUIK.FM | Portland, Oregon, remote | June 2019 - 2021

- Hosted weekly radio shows and produced episodic podcasts for station archives.

Production Assistant

Warner Bros. Television, Batwoman | Vancouver, BC | March - May 2019

- Coordinated production logistics and supported on-set communication and safety.

EPK Producer

Goodbye Productions | Vancouver, BC | January - May 2019

- Produced electronic press kits and behind-the-scenes content; interviewed cast and directors for promotional distribution.

EDUCATION

M.A. Media Production | Toronto Metropolitan University

Graduated November 2024 | GPA 3.94 / 4.0

B.A. Media Communications | University of Calgary | 2023

Radio Television Film | University of Texas | 2017

TOOLS AND PLATFORMS

Editing: Adobe Premiere Pro, Final Cut Pro, Logic Pro, Audacity

Production: OBS Studio, 4K cameras, green screen, live broadcast equipment

Platforms: YouTube, Instagram, Apple Podcasts, Spotify, SoundCloud, RSS.com